



GOTHENBURG
ISU WORLD JUNIOR SYNCHRONIZED
SKATING CHAMPIONSHIPS 2025

Exhibitors



Information for Exhibitors at the ISU World Junior Synchronized Skating Championship 2025!

Welcome to the ISU World Junior Synchronized Skating Championships 2025 in Frölundaborg arena in Gothenburg!

This is an exciting opportunity to highlight your brand at one of the most prestigious junior synchronized skating events in the world. With teams from across the globe, enthusiastic fans, and an electric atmosphere, this is the perfect platform to engage with an international audience and be part of an unforgettable experience.

Exhibition spaces in the arena are minimal, and bookings are made on a **first-come, first-served** basis.

Venue

Frölundaborg Arena
Mikael Ljungbergs väg 11
414 76 Gothenburg, Sweden

[Link Goole maps](#)

Exhibition areas and booking

We offer exhibition spaces consisting of tables measuring **80 x 180 cm**.

If you need a clothing rack or added display materials beyond the table, you must book two spaces or more.

We can also offer other more tailored solutions, so feel free to reach out to us, and we'll discuss what suits you best.

Price

- 1 spot 2,000 SEK excl. VAT at 25%
- 2 spot 4000 SEK excl. VAT at 25 %
- 3 spot 5000 SEK excl. VAT at 25 %

Exhibition spot includes

- One table 80 x 180 cm
- Tablecloth
- One chair

Exhibitor presence and schedule

All exhibitors must be present at the following times:

Please note that all setups must be completed before the event begins, and teardowns can only occur after the event ends. If you are showing for multiple days, you are welcome to leave your booth and products in place overnight.

NOT - The minimum is Friday, March 7, and Saturday, March 8.

Thursday, March 6

- Official Practice Day – training throughout the full day
- Exhibitors' presence: Up to you

Friday, March 7

- Official Practice, Opening Ceremony and Competition - Short Program
- Minimum presence: 11:00 – 20:00
(*preferably all day, as official training starts at 8:30*).
- Important: No items can be brought into the arena between 08:00-20:00

Saturday, March 8

- Official Practice, Competition – Free Skating and Medal Ceremony
- Minimum presence: 11:00 – 20:00
(*preferably all day, as official training starts at 07:00*).
- Important: No items can be brought into the arena between 06:30-19:30.

Sunday, March 9

- Leon Lurje Trophy Interclub & Leon Lurje Pokalen
- Exhibitor presence from 11:00 – 18:00 or to when the competition finish

Materials from Exhibitors

Please send to us:

- Your **logo**
- Your **website link** (to be included in our digital program and website).

Promotions and sponsors

As an exhibitor, you also can buy ad space in our digital program, feature your logo and promotions on our media cube during the competition, and advertise through other customized materials.

If you are interested, please contact us at media@skatesweden.se

Billing information

We need:

- Your billing details
- Names and number of representatives attending the event.

We will send you a bill before the event starts.

Exhibitor accreditation

Your exhibitor passes can be collected at the main entrance upon arrival.

Move into the arena/ Parking spots

- Thursday March 6 – entire day
- Friday March 7, between 07:00-08.00
- Saturday March 8, between 06:00-07:00
- Sunday March 9, before 10:00

Entry to the arena takes place via the main entrance of Frölundaborg Arena.

If you need parking, there are spaces available around the arena area as well as at the Dalen parking area next to the venue.

